March 25, 2020

Dear AV & Broadcast Friends,

On behalf of everyone at Markertek, I wanted to keep you up to date and reinforce our commitment to the safety and well-being of our team and yours. Inside Markertek, we continue round-the-clock planning and swift adaptation to daily changing circumstances.

• You may have learned about New York’s shutdown of all non-essential businesses. We are AV & Broadcast people, just like you. Broadcast news & media, medical imaging, government operations and distance learning are among many vital portions of your business, and ours, so we took the necessary steps to apply, and be granted, an Essential Business Designation.

• We are still taking this situation very seriously and this designation does not mean we are “off-the-hook” in our commitment to the safety of our employees and their families. To this end, we ask for your patience as we move forward. We continue to add remote working capabilities and scale down on-site operations in order to reduce the risk of exposure. We are accepting orders and are still able to procure, produce and ship solutions. Service may be slower than you’ve grown accustomed to, however, our resolve to service you has never been stronger.

• We continue to work closely with local and state officials to ensure the latest information is available to us as we navigate this situation together. We have been closely following the recommendations and best practices outlined by the World Health Organization (WHO) and the Center for Disease Control (CDC) to keep everyone safe and help prevent the spread the COVID-19 virus. This includes consistent reminders of hand washing and staying at home in times of sickness as well as cleansing and disinfecting our facilities.

I am incredibly proud to work alongside each and every team member at Markertek, and together we are dedicated to fully support your needs in the very best way we always have. We are here, when you need us. Thank you again for your trust in us. Stay safe!

Sincerely,

James A. Veltrie
President & CEO

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